



Press release

FOR IMMEDIATE RELEASE

ASMODEE USA TO DISTRIBUTE FUNFORGE

Roseville, MN – *December 16, 2019.* Asmodee USA Distribution announced it entered into a distribution deal with Funforge, a Paris-based board game publisher known for its high-quality titles. Asmodee USA customers will have access to Funforge's line of English language games through this deal.

Since 2008, Funforge has published beautiful and creative games that have entertained countless gamers. In 2012, *Tokaido*, a peaceful, zen-like game by designer Antoine Bauza and artist Naïade, launched and inspired an entire game universe beloved by fans and supported by multiple expansions. Asmodee USA will distribute *Tokaido* and its expansions along with the upcoming *Namiji*, a new game that reunites Antoine Bauza and Naïade for a standalone, spiritual sequel set in the *Tokaido* universe.

"Funforge's library exemplifies Asmodee's mission to offer great games and amazing stories to our customers," said Andre Kieren, Head of Distribution for Asmodee USA. "The universe of *Tokaido*, the *Professor Evil* series, and future releases are welcome additions to our offerings."

Philippe Nouhra, CEO of Funforge, said, "Funforge is excited to collaborate with Asmodee for its distribution. We are confident that Funforge's strong titles like the Tokaido line of products, combined with Asmodee's presence and motivation, will push our games to an unprecedented level of success and bring joy to a broader audience."

Funforge's games will be available in early Q1 of 2020 from Asmodee USA. Retailers can contact their Sales Representatives today for more information and to place their orders.

About Funforge

Created in 2008, Funforge is a privately held company with an office located in Paris, France, which publishes and distributes fun and beautiful card and board games for a wide audience, with great replayability. Since its creation, Funforge became a recognized publisher in the board game industry being distributed worldwide (France, US and North America, Germany, United Kingdom, Poland, Scandinavian countries, Russia, Japan, China . . .). Since the release of *Tokaido* in 2012, the *Tokaido*™ product line has sold nearly half a million copies worldwide, along with several prestigious Collector products. The quality of its products and the prestige of internationally renowned authors gave the publisher several prizes in jury and international press.



About Asmodee USA Distribution

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.